

Artistic entrance examination 2020 Graphic Design

Practical information about the artistic entrance examination for permission to enrol in the Bachelor of Arts in Visual Arts Programme, specialization Graphic Design, for the academic year 2020-2021

The Bachelor of Arts in Visual Arts programme is only available to candidate students who have passed the artistic entrance examination.

The artistic entrance examination assesses your artistic insight, cultural knowledge, creativity, skills and motivation. This two-day test consists of different assignments and an interview during which we will also discuss your curriculum vitae, home assignments and your portfolio.

1 Dates

In 2020 a second session of the artistic entrance examination will be organized on the following dates:

- Thursday 3 and Friday 4 September 2020

>>Registration is possible until 19 August 2020 !

>>Uploading files (cv, portfolio and motivation letter) + Home Assignments by 22 August 2020 !

The artistic entrance examination in **September** is open for candidate students from **within** the EEA and **outside** the European Economic Area (EEA).

*EEA = EU + Norway, Iceland and Liechtenstein

One can only participate once per academic year in the artistic entrance exam for a specific specialization and option within the Visual Arts programme. It is however possible to participate in the entrance exam for different specializations and options in the same year.

1.1 IMPORTANT NOTE FOR CANDIDATES OUTSIDE THE EEA

Candidates from outside the EEA have to apply for a student visa. Keep in mind that you have to obtain a student visa and that the application procedure for this can take up to three months or longer.

Candidates who cannot be present at the start of the academic year due to Corona measures or problems obtaining a D-visa, may exceptionally still start until Monday, November 9 2020. In between the start of the academic year and your arrival in Belgium, you can take your theoretical classes digitally. Subject to modifications, some artistic assignments can also be communicated digitally.

We advise candidates to obtain their documents and travel to Belgium as soon as possible. If necessary with a tourist visa. The D-visa can still be arranged later on. You can apply for a residence permit through the student administration office.

You can find additional information about this under:

Programmes > Menu > Registration & Admission > Residence card

2 Registration and payment

You can register for an artistic entrance exam online, on <https://inschrijven.ap.be>. In order to participate in an artistic entrance exam, you must pay a non-refundable administrative fee of 25 euros, to be paid in advance, during the online registration. Payment is due on the 19th of August at the latest.

3 Practical information

The admission test and interviews will be held digitally.

Below you will find a description of what is expected.

The link where you can upload your files and additional information about the **course of Day 1 and Day 2** will be sent to you by e-mail.

! The Academy is closed from the 20th of July until the 9th of August,

->the links for uploading your portfolio, motivation letter CV and additional information will also follow after the summer break

3.1 To be submitted in advance

1 C.V. indicating the studies carried out.

2 Letter of motivation with a very clear indication of why you choose this direction.

3 Portfolio

4 Home assignments: A booklet in PDF, with a short vlog of max. 1 min. in MP4 in which you present your booklet.

- ➔ Merge your C.V. , motivation letter and portfolio in one file (PDF)
- ➔ Upload your portfolio file and home assignment 1.1 in PDF and related vlog in MP4
- ➔ File name: use your personal name, so that we know to whom it belongs.
Example filename : name_familyname_portfolio_en.pdf
- ➔ Upload your files via the link that will be sent to you by email
- ➔ Submitting possible until 22 August

3.2 Course of this 2-day test

Day 1 Assignment: Thursday 3 of September 2020

The design assignments (1.2) are shared at 9:00 a.m. GMT + 2 hours via a link.

- ➔ These assignments are submitted before 9:00 GMT + 2 hours on **Day 2** of the admission test via a link.
- ➔ Your design assignments are uploaded in a PDF, MP4 and/or JPG file.

Day 1 or Day 2 Interview: Thursday 3 of September or Friday 4 of September 2020

A staff member of the student administration will give you an appointment by mail. The interview will take place with the email address entered in your webregistration via Skype. If you want to use a different email address or you want to do the interview via Teams, please let us know.

4 Description: Portfolio, (Home) Assignment and Interview

Prior to the examination, you submit the requested documents (1.1 and 2.1) digitally, and collect the requested objects (2.2) and materials (2.3) in your environment. On the first day of the entrance examination, the design assignments (1.2) will be shared by email at 9:00. You work on these assignments manually in your own environment, and submit your results digitally before 9:00 on the second day of the entrance examination. During the artistic entrance examination you will be invited for an interview (1.3)

1. Assignments

1.1. Home assignment (to be submitted digitally in advance)

Create a drawn visual report of a space or landscape in your immediate surroundings. Pay particular attention to your point of view and your observation of typical elements, objects, plants, people and animals. Draw from observation, not from photographs. Use your drawings to create a textless storyboard in a booklet of up to 32 pages. Convert the booklet to a digital design (including covers), and submit it in advance as a PDF file. Finally, present this design in a short vlog, using a smartphone, in a video of up to 1 minute as an MP4 file.

1.2. Design assignments (during the artistic entrance examination)

Combined design assignments on editing, interaction, image and text.

1.3 Interview (during the artistic entrance examination)

Interview with the team of lecturers during the days of the artistic entrance examination. The interview assesses your background, vision, motivation and interests, as well as your insights and specific knowledge about graphic design. During this interview, the home assignment and portfolio are also discussed and you will be presented specific designs for discussion.

2. Preparation

2.1 Portfolio (to be submitted digitally in advance)

With your artistic work, such as drawings, sketches, photographs, designs, pictures of your own art objects or filmic work, etc. collected and documented in a PDF file (video material can be linked to)

Home assignment (1.1): the booklet as a PDF file and the vlog as an MP4 file.

2.2 Objects (to be collected in your surroundings in advance)

In your environment, collect four every day, formally interesting objects that can serve as subjects for form studies in the design assignments (1.2)

2.3 Materials (to be collected in your surroundings in advance)

Various types and sizes of drawing paper (A3 and A4), several sheets of every size.

Sketching, drawing and painting materials (graphic pencils, Indian Ink, paint, brushes, water cup, crayons, eraser, markers, pens, glue, scissors, utility knife, ruler, compass, tape, paper tape, etc.)

5 Results admission test

On Monday 7 of September 2020 you will receive a message whether or not you have passed the artistic entrance exam, along with some further information.

6 Passed the artistic entrance exam?

If you have passed the artistic entrance exam and if you also meet the diploma and language requirements, you can enrol in your chosen specialization in the Bachelor of Arts in Visual Arts Programme for the academic year 2020-2021 or the academic year 2021-2022.

After passing the entrance exam, you will receive an e-mail from us with all the information needed in order to enrol.

Read more about the admission requirements on <https://ap-arts.be/en/academy>.