

## Artistic entrance exam 2021 Graphic Design

**Practical information about the artistic entrance exam for permission to enrol in the Bachelor of Arts in Visual Arts Programme, specialization Graphic Design, for the academic year 2021-2022**

The Bachelor of Arts in Visual Arts programme is only available to candidate students who have passed the artistic entrance examination.

The artistic entrance exam assesses your artistic insight, cultural knowledge, creativity, skills and motivation. This two-day test consists of different assignments and an interview during which we will also discuss your curriculum vitae, assignments in advance and your portfolio.

### 1 Dates

The artistic entrance exam will be organised one more time in 2021 on the following date:

#### **~~Session 1: Monday 8 March and Tuesday 9 March 2021~~**

~~->> Registration possible until March 4~~

~~->> Uploading documents (CV, portfolio and motivation letter + assignments to be submitted in advance) possible until March 4~~

#### **~~Session 2: Monday 5 July and Tuesday 6 July 2021~~**

~~->> Registration possible until June 15~~

~~->> Uploading documents (CV, portfolio and motivation letter + assignments to be submitted in advance) possible until June 18~~

#### **Session 3: Thursday 2 September and Friday 3 September 2021**

->> Registration possible until August 23

->> Uploading documents (CV, portfolio and motivation letter + assignments to be submitted in advance) possible until August 26

One can only participate once per academic year in the artistic entrance exam for a specific specialization and option within the Visual Arts programme. It is however possible to participate in the entrance exam for different specializations and options in the same year.

## 2 Registration and payment

You can register for an artistic entrance exam online, on <https://inschrijven.ap.be>. In order to participate in an artistic entrance exam, **you must pay a non-refundable** administrative fee of 25 euros, to be paid in advance, during the online registration.

We would like to receive your payment no later than:

**Session 1:** ~~Tuesday, March 2~~

**Session 2:** ~~Wednesday, June 16~~

**Session 3:** Tuesday, August 24

→ Please note that your payment may take a few days to arrive.

## 3 Practical information: session 3

The artistic entrance exam will take place digitally.

After registration and payment, you will go through the following steps.

**The link where you can upload your files (cv, portfolio, motivation letter, assignment in advance and design assignments) and the link where the assignments for the practical test will be released, will be sent to you by e-mail.**

→ The Academy will be closed from the 17th of July until the 15th of August, during this period the links will not be sent!

### 3.1 To be submitted in advance

1 CV indicating the studies carried out.

2 Letter of motivation with a very clear indication of why you choose this specialization.

3 Portfolio

4 Assignments in advance: A booklet in PDF, with a short vlog of max. 1 min. in MP4 in which you present your booklet.

- Merge your CV , motivation letter and portfolio in one file (PDF)
- Upload your portfolio file and assignment in advance 1.1 in PDF and related vlog in MP4
- File name: use your personal name, so that we know to whom it belongs.

Example filename : name\_familyname\_portfolio\_en.pdf

- Upload your files via the link that will be sent to you by e-mail
- Submitting possible until August 26

### 3.2 Course of this 2-day test

**Day 1** Assignment: Thursday September 2

The design assignments (1.2) are shared at 9:00 a.m. GMT + 2 hours via a link.

- These assignments are submitted before 9:00 GMT + 2 hours on **Day 2** (September 3) of the artistic entrance exam via a link.
- Your design assignments are uploaded in a PDF, MP4 and/or JPG file.

**Day 1 or Day 2** Interview: Thursday September 2 or Friday September 3

A staff member of the student administration will give you an appointment by e-mail. The interview will take place with the e-mail address entered in your webregistration via Skype. If you want to use a different e-mail address or you want to do the interview via Teams, please let us know.

## 4 Description: Portfolio, Assignment in advance, Design assignments and Interview

Prior to the examination, you submit the requested documents (1.1 and 2.1) digitally, and collect the requested objects (2.2) and materials (2.3) in your environment. On the first day of the entrance examination, the design assignments (1.2) will be shared at 9:00 via a link, this link will be sent to you by e-mail. You work on these assignments manually in your own environment, and submit your results digitally before 9:00 on the second day of the entrance examination. During the artistic entrance examination you will be invited for an interview (1.3)

### 1. Assignments

#### 1.1. Assignment in advance (Submitting possible until August 26)

Create a drawn visual report of a space or landscape in your immediate surroundings. Pay particular attention to your point of view and your observation of typical elements, objects, plants, people and animals. Draw from observation, not from photographs. Use your drawings to create a textless storyboard in a booklet of up to 32 pages. Convert the booklet to a digital design (including covers), and submit it in advance as a PDF file. Finally, present this design in a short vlog, using a smartphone, in a video of up to 1 minute as an MP4 file.

#### 1.2. Design assignments (during the artistic entrance exam)

Combined design assignments on editing, interaction, image and text.

### 1.3 **Interview** (during the artistic entrance exam)

Interview with the team of lecturers during the days of the artistic entrance examination. The interview assesses your background, vision, motivation and interests, as well as your insights and specific knowledge about graphic design. During this interview, the home assignment and portfolio are also discussed and you will be presented specific designs for discussion.

## 2. **Preparation**

### 2.1 **Portfolio** (Submitting possible until August 26)

With your artistic work, such as drawings, sketches, photographs, designs, pictures of your own art objects or filmic work, etc. collected and documented in a PDF file (video material can be linked to)

1.1. **Assignment in advance** (Submitting possible until June 18): the booklet as a PDF file and the vlog as an MP4 file.

### 2.2 Objects (to be collected in your surroundings in advance)

In your environment, collect four every day, formally interesting objects that can serve as subjects for form studies in the design assignments (1.2)

### 2.3 Materials (to be collected in your surroundings in advance)

Various types and sizes of drawing paper (A3 and A4), several sheets of every size.

Sketching, drawing and painting materials (graphic pencils, Indian Ink, paint, brushes, water cup, crayons, eraser, markers, pens, glue, scissors, utility knife, ruler, compass, tape, paper tape, etc.)

## 5 **Results artistic entrance exam**

On Tuesday September 7 you will receive a message whether or not you have passed the artistic entrance exam, along with some further information.

## 6 **Passed the artistic entrance exam?**

If you have passed the artistic entrance exam and if you also meet the diploma and language requirements, you can enrol in your chosen specialization in the Bachelor of Arts in Visual Arts Programme for the academic year 2021-2022 or the academic year 2022-2023.

To enrol, you must also meet the diploma and language requirements by the beginning of the academic year:

- September 20, 2021 for academic year 2021-2022
- September 21, 2022 for academic year 2022-2023

After passing the artistic entrance exam, you will receive an e-mail from us with all the information needed in order to enrol.

Read more about the admission requirements on <https://ap-arts.be/en/academy>.