

VADEMECUM CREATIVE PROJECT

ACADEMIC YEAR 2022-2023

**Koninklijk Conservatorium
Antwerpen**

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1. General information

Creative Project takes place in the artistic-production field with a connection to society. Besides an artistic performance, there are also organizational, business and production aspects that play an important role. Collaboration and co-creation at a specific location and in collaboration with an external professional organization are central to this process.

Creative Project 1 & 2 is a participation in an external project offered by the KCA or participation in a Creative End Project of a Master 2 student.

Creative End Project means the creation of your own project in collaboration with an external professional organization, and if desired in collaboration with other students or artists outside the program.

Masterexam Creative End Project means the creation of one's own artistic project in collaboration with an external professional organization, possibly in collaboration with other students or artists outside the program. The Creative End Projects are open to the public and take place in Antwerp as part of a spring festival.

Moving artistic boundaries in a creative process is an important part, possible aspects are interdisciplinarity (literature, visual arts, use of multimedia, dance, ...), creation of new compositions, own compositions or own arrangements, own texts, improvisation, cross-over, etc.

Contact moments

Contact moments with Jeroen Malaise take place at variable times. It is possible to subscribe via the digitap page of Creative Project.

From the academic year 2022-23 onwards, a new digitap portfolio system will be used. This will allow a good follow-up of the projects by all parties involved. The use of this portfolio platform is mandatory.

2. Creative Project 1 and 2 (3 ECTS)

- You participate in one of the proposed projects (see project list on digitap), or you participate in a Creative End Project of a Master 2 student. Deadline for submission: 14 October 2022.
- You develop a concept for a Creative End Project, in collaboration with other students and in consultation with Jeroen Malaise and one or more coaches.

In addition to an artistic achievement, there are various possible aspects, such as organizational, production, advertising, communication, marketing, sponsoring, etc.

If you want to initiate a project yourself within the scope of Creative Project 1 or 2, this can be done with permission. For more info contact Jeroen Malaise.

Students who include Creative Project 2 should take on a different organizational / production role than they had included for Creative Project 1.

In addition, you will attend two Creative End Projects for which you write a review and deliver it to the responsible student of the project. Erasmus students can make an exception to this on request via Jeroen Malaise.

The projects can take place between 1 November 2022 and 15 June 2023.

Portfolio

During the course of the project, you create a portfolio that contains the right documentation with the correct components. A template will be available on digitap.

Within a project, parts of portfolios may be exchanged and combined, with the exception of the individual components (bio, self-evaluation, etc).

Deadline for the portfolio is 15 June 2023 and is submitted on digitap.

Evaluation

To succeed, you must achieve at least half of the points.

The evaluation is divided into the assessment of the portfolio (50% of the total) and assessment of the artistic performance and cooperation within the project (50% of the project).

Second exam round is only possible if the artistic performance has been successfully completed during the first examination round. The portfolio is submitted before the second deadline in August (see digitap for more info), the points of the various components are added together.

3. Creative End Project (9 ECTS)

The Creative End Projects are publicly accessible and take place in Antwerp as part of a spring festival. The project is a public-worthy and professional art project that is realized in collaboration with an external location/organization and the coach involved. Preferably this project is a collaboration with one of the offered locations of District Antwerp. Any other location requires approval of Jeroen Malaise. You take the lead on an organizational and production level and play a leading role on an artistic level. You come up with your own concept or one in collaboration with other students in relation to your own artistic profile. After approval by Jeroen Malaise, you will develop this concept into a realizable project, both artistically as well as organizationally, business-wise and production-wise. An artistic level is expected of all aspects of this production. The coach is involved in the development of the concept and project and the performance, and plays an important role in the final stage. It is important that a try-out date is communicated in time for the coach to be present, and that communication between the partners involved is always optimal.

Deadline for submitting the draft of the concept is 14 October 2022.

Overlapping with repertoire from the chamber music and / or instrument / singing exam are possible after approval.

Duration program: minimum 45 and maximum 90 minutes.

Planning and organization

The projects can take place between the beginning of 1 March and 15 June 2023. The date must be approved by the main teacher, the coach and Jeroen Malaise.

Portfolio

During the course of the project, the student composes a portfolio that must contain documentation with a strategy to further organize a (possible) continuation of the production. This takes into account the content of entrepreneurship (Master 1). A template will be available on digitap.

The portfolios of participating students may be combined per project.

Deadline for uploading the portfolio is 15 June 2023, the portfolio is submitted on digitap.

District Antwerpen and other partners

The KCA has a partnership with the Antwerp District for Creative Project.

There are several locations where you can work in residence, considered that the concept of your project is approved by both the operator and the programmer of the location. You will then have access to performance space(s), technical assistance and publicity support. More information about these venues can be found on digitap as soon as the programming starts. It is important to meet the specifications of a location, such as the timely submission of publicity material and a technical data sheet. More info about the locations and the technical possibilities will be given in contact moments with Jeroen Malaise.

Teachers & Coaching

Principal teacher of Creative Project is Jeroen Malaise.

For a Creative End Project, 7 hours of coaching is provided.

The coaches involved are Sam Gevers, Isaak Duerinck, Ann Eysermans, Pieter Matthynssens, Mathias Coppens and Naomi Beeldens. A short bio of these coaches can be found on digitap.

Evaluation after the project is done by the main teacher, the coach of the project and Jeroen Malaise. It is important at least to have both the main teacher and coach present at the performance.

The coach is involved in the development and progress of the project, and plays an important role in the final stage. It is important that rehearsals and a try-out date are communicated in time for the coach to be present.

On the basis of an approved developed concept and approval of the parties involved, a project can be coached by Muziektheater Transparant.

Finances

The KCA doesn't provides financial resources to support projects organized within the framework of Creative Project. In the partnership with the District of Antwerp, an agreement has been made that makes it possible to ask for an entrance fee, provided there is permission and clear agreements with the location, and a maximum amount of 10 euro per ticket.

If an entrance fee is charged, it may in some cases be necessary to pay SABAM royalties. In that case it concerns works which are not in the public domain. It is the responsibility of the students involved to find out what the correct procedures are for this.

Next Doors project week

It is possible to develop the creative project during the project week Next Doors, February 13 to 17, 2023.

During this week, it is possible to have a space and limited technical material at the KCA if they are available and with permission of the coordinator involved..

More information will be distributed through other channels.

Publicity

Publicity, promotion and communication is the full responsibility of the student.

The delivery of all information such as title, image and short description is done at the latest during February 2023, more information will follow via announcements.

In case of collaboration with a location of District Antwerp, specific publicity material will also be provided to the chosen location.

All printed and electronic communications must include the correct logos of the Royal Conservatory of Antwerp and the AP University College. Correct templates for posters, flyers, folders, website, etc. (A4 and A3 horizontal and vertical) can be downloaded by the student via the website or DigitAP.

For specific questions about communication, contact greet.vandenbulcke@ap.be, communication coordinator.

Planning en organization

Projects can take place between March 1 and June 15, 2023. The date must be approved by the main teacher, coach and Jeroen Malaise.

Traject en deadlines

19 September 2022	Alle info available on digitap
14 October 2022	deadline meeting Jeroen Malaise and upload concept via digitap
1 november 2022	deadline meeting coach
1 december 2022	deadline date and location (both coach and lead teacher are present on the day of the performance)
18 February 2023	deadline upload publicity
(to be discussed with the coach involved)	Try-out of the performance (with evaluation of the coach)
1 March – 31 May 2023	performance
15 June 2023	deadline upload portfolio via digitap

Not respecting the deadlines and communication can lead to exclusion from the Creative Project, in which case it is not possible to pass this subject in the current academic year. A Creative End Project can only succeed if the coach involved can attend rehearsals and a try-out well in advance, and has the opportunity to help shape the project.

Evaluation

To succeed, you must obtain at least half of the points.

There is no possibility to organize the project during the second examination period, unless there are valid reasons (eg Erasmus students, illness, etc.). These must be communicated in time to Jeroen Malaise.

The evaluation is divided into the assessment of the portfolio (50% of the total) and assessment of the artistic performance within the project (50% of the project).

Second exam round is only possible if the artistic performance has been successfully completed during the first examination round. The portfolio is submitted before the second deadline in August (see digitap for more info), the points of the various components are added together.

Lending material KCA

The KCA does not provide any material or technique for the execution of a creative project.

Exceptions are made for music stands and, if available, a small selection of percussion instruments. Lending is only possible upon timely request to the Production department, 4 weeks in advance. For lending out percussion instruments it is important that the following parties are informed: Jeroen Malaise, Production department and the student responsible for the percussion instruments (see digitap for more info).

4. Masterexam Creative End Project (24 ECTS)

To create a Creative Project as a Masterexam, the project should contain a great added value to the music. The project must always be characterized by an original and unique creative interpretation. Research is fully integrated into the project as an important component.

The format for the creative project is free. You are encouraged to think beyond the usual form of the recital. Ideally explored new forms of concert experience, resulting in a performance that can find its way into the cultural landscape:

- In relation to your own artistic profile and a target audience, you come up with a concept and work it out into a realizable project.
- You also fulfill a dual role:
 - o You play the leading role artistically: after all, the integrated Masterexam is an individual process linked to the research.
 - o You fulfill a managerial organizational, business and / or production role and possibly send fellow students and external employees. It is also permissible for the Masterexam to involve others in your project.

Overlapping with repertoire from the chamber music and / or instrument / singing exam are possible after approval. Guiding the final project is not part of the tasks of the piano supervisors.

Duration program: minimum 60 and maximum 90 minutes.

Planning en organization

Students will contact Jeroen Malaise at the start of the academic year in order to be admitted to this course. The substantive proposal is formulated in consultation with the main teacher (who acts as supervisor), the academic supervisor and Jeroen Malaise.

Proposals must contain at least the following information:

- Description of the concept in relation to its own artistic profile and the target audience
- The repertoire to be performed, necessary staffing and intended performers;
- Desired location and motivation
- Provisional planning including execution date:

The date of implementation should fall between 16 April and 15 June 2021.

- This date must be approved by the main teacher (s), the department teacher, the academic promoter of the written reflection and Jeroen Malaise.

Research (from the vademecum Masterexam)

The student elaborates individual critical reflection around one or more program components of the Masterexam. In contrast to most other Masterexams, there is no question of a separate sub-academic reflection on the one hand, and an artistic-performing sub-test on the other: the academic reflection will always take place in the form of a questionnaire after the artistic-performing sub-test.

Portfolio

During the course of the project, the student composes a portfolio that must contain documentation relating to

- The concept of the project and an interpretation in relation to its own artistic profile and the target audience;
- The project plan: a plan of the preparatory and executive organizational, production and artistic activities to be performed and the role that each individual student includes;
- A strategy to further organize a possible continuation of the production. This takes into account the content of entrepreneurship Master 1. For more information see digitap.
- The concert or performance: programs, number of visitors, etc.
- Promotional material and press releases;
- An own evaluation of the project;

- At least two evaluations by students attending the concert or performance.

The portfolios of participating students may be combined per project.

The portfolio is delivered to both the coach and the main teacher one week before the project is realized. At the latest one week after the project, the portfolio will be completed with its own evaluation and two evaluations of fellow students, and is submitted on digitap

Evaluation

To succeed, the student must obtain at least half of the points.

There is no possibility to organize the project during the second examination period unless there are valid reasons (eg Erasmus students, illness, etc ...). These should, if possible, be communicated in time to Jeroen Malaise.

The evaluation is divided into:

- The assessment of the research part (25% of the total);
- The assessment of the portfolio (25% of the total) which must contain at least the following:
 - o Clarification of the project choice in relation to the own artistic profile and the intended target audience;
 - o Description of all executive roles and the tasks performed;
 - o Promotional material and press releases;
 - o Evaluation of the own project;
- Assessment of the artistic performance within the project (50% of the project).